

# xNY.io

New York, New York 10001

---

March 24, 2022

*BY ELECTRONIC MAIL*

Meta Platforms, Inc.

Board of Directors

1601 Willow Road

Menlo Park, CA 94025 United States

[Investor@FB.com](mailto:Investor@FB.com)

**Re: USPTO, Digital Assets and Moscow Exchange**

Dear Meta Board of Directors:

Today's memo is to kindly submit xNY.io's overall concern of Meta Platforms, Inc. and Moscow Exchange mark similarities, specifically, both marks seemingly resemble a geometric design consisting of two loops and/or ovals touching or intersecting. See here:



---

# Bank.org

# xNY.io

New York, New York 10001

---

xNY.io asks not whether the first work<sup>1</sup> would damage the market for the second (by, for example, devaluing it through parody or criticism), but whether it **usurps** the market by offering a competing substitute,<sup>2</sup> potentially causing significant damage to digital asset purity and blockchain software technology innovation.

1. The Moscow Exchange operates Russia's central securities depository, the National Settlement Depository, and the country's largest clearing service provider, the National Clearing Centre.<sup>3</sup>
2. Meta Platforms recently filed USPTO applications from the international jurisdiction of Jamaica, seeking mark approval of a geometric design<sup>4</sup> consisting of two loops<sup>5</sup> and/or ovals touching or intersecting<sup>6</sup> and/or other bands, lines or bars.<sup>7</sup>
3. Meta Platforms suggests bonafide intention to use the mark in commerce, on or in connection with the identified goods and services such as financial transaction processing services relating to tokens, blockchain assets, cryptocurrencies and other virtual assets.

---

<sup>1</sup> <https://about.fb.com/news/2021/10/facebook-company-is-now-meta/>

<sup>2</sup>

[https://www.mondaq.com/unitedstates/copyright/1174834/russian-state-sponsored-tv-network39s-attempt-to-dismiss-copyright-lawsuit-on-fair-use-grounds-denied?email\\_access=on](https://www.mondaq.com/unitedstates/copyright/1174834/russian-state-sponsored-tv-network39s-attempt-to-dismiss-copyright-lawsuit-on-fair-use-grounds-denied?email_access=on)

<sup>3</sup> [https://en.wikipedia.org/wiki/Moscow\\_Exchange](https://en.wikipedia.org/wiki/Moscow_Exchange)

<sup>4</sup>

<https://tsdr.uspto.gov/documentviewer?caseId=sn97320146&docId=APP20220322085645#docIndex=1&page=1>

<sup>5</sup>

<https://tsdr.uspto.gov/documentviewer?caseId=sn97320146&docId=APP20220322085645#docIndex=2&page=1>

<sup>6</sup>

<https://tsdr.uspto.gov/documentviewer?caseId=sn97320146&docId=APP20220322085645#docIndex=0&page=1>

<sup>7</sup>

<https://tsdr.uspto.gov/documentviewer?caseId=sn97320153&docId=APP20220322085656#docIndex=0&page=1>

---

# Bank.org

# xNY.io

New York, New York 10001

---

With all due respect, Meta's Board may understand xNY.io cannot logically accept that the recent USPTO applications are not a marketplace manipulation exercise at xNY.io's overall expense. Meta's Board must ask itself, to the best of its knowledge, information, and belief, if further inquiry is reasonable under the circumstances?

- xNY.io kindly asks Meta's Board to recall all eight USPTO trademark applications reported by Cointelegraph on March 23, 2022.<sup>8</sup>

xNY.io kindly asks Meta's Board to confirm the application recalls by Friday, March 25, 2022 at 5:00pm EST. xNY.io's factual contentions made above have evidentiary support<sup>9</sup> and recognize Moscow Exchange's approach to threats that stifle individual and corporate freedom.<sup>10</sup>

Respectfully yours with appreciation,



Gunnar Larson - [xNY.io](https://xny.io) - [Bank.org](https://bank.org)

[MSc](#) - Digital Currency

---

<sup>8</sup> <https://cointelegraph.com/news/meta-files-8-digital-asset-and-web-3-0-trademark-applications>

<sup>9</sup>

<https://www.marketwatch.com/story/facebook-stock-reverses-lower-after-wsj-report-that-it-looked-to-divide-lawmakers-to-forestall-tougher-rules-on-social-media-2021-12-29>

<sup>10</sup> <https://www.euronews.com/next/2021/12/19/us-russia-facebook>

---

# Bank.org

# xNY.io

New York, New York 10001

---

[MBA](#) - Entrepreneurship and Innovation (ip)

[G@xNY.io](#) +1-646-454-9107

---

# Bank.org