

New York, New York 10001

Bank.org Baby Bond Fund

After surveying the global bond market, ironically there is no notable "world's best baby bond." Bank.org aims to meet the obvious market need for quality innovation in the baby bond economy, by launching the Bank.org Baby Bond Fund.

<u>UNICEF launched a CryptoFund</u> as a new financial vehicle allowing UNICEF to receive, hold, and disburse cryptocurrency - a first for the United Nations. From our <u>unique</u> <u>experiences in cryptocurrencies</u> and emerging markets, our vision for the Bank.org Baby Bond Fund is to engage logic, need and opportunity to spark quality innovation in baby bond development.

Below are key highlights supporting our vision behind the Bank.org Baby Bond Fund:

- Today, with over 40% of the world's population under 35, there is no global "kitchen table" baby bond champion.
- Bank.org is tactically attractive to support and justify leading developed and emerging markets as a global baby bond champion.
- Geopolitical influences support buy side emerging market dynamics at the heart of Bank.org Baby Bond Fund development.
- The Bank.org Baby Bond Fund vision is to capture an optimistic growth story, fostering a positive bond value lifecycle trade.
- Global population sampling summarizes the need for a mature approach to quality baby bond product development, <u>according to UNICEF</u>.
- Answering a call from UNICEF and UNDP, the Bank.org Baby Bond Fund aims to become the standard child bond financial instrument of value.
- Operating with the benefit of fundamentals and hindsight, it is highly likely the Bank.org Baby Bond Fund will positively impact the lives of children globally, potentially greater than cryptocurrency innovation.

